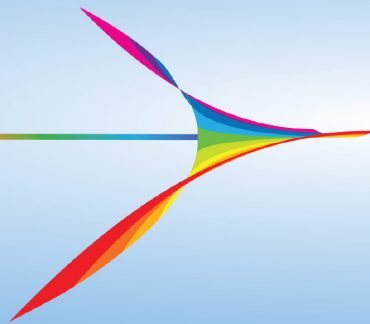


Strategies

Solid information for smart decisions



Advertising Rate Sheet for *Strategies*, the Digital Magazine

Strategies is a monthly, digital publication providing important and relevant information related to the practice of oncology. Each issue has a theme and includes a wide range of featured articles and timely topics. Strategies also includes carefully curated reimbursement and legislative content.

Beginning January 2022, each monthly issue of Strategies will include a customized MOS newsletter section, focusing on MOS activities, members, and institutions. The Strategies MOS edition will be sent via e-mail link to all members of MOS, as well as archived on the MOS site for continued reference.

Other Advertising Opportunities

Advertising is also available in special editions for Alabama Cancer Congress, Illinois Medical Oncology Society, Kentucky Society of Clinical Oncology, Maryland/DC Society of Clinical Oncology, and the Society of Utah Medical Oncologists. There are also opportunities to advertise in the national section which goes to the members of all six societies.

Strategies MOS Edition Magazine Ad Rates

Ad Type (Digital)	Dimensions	1x	3x	6x	12x
Full Page	7.5"w x 10"h	\$625	\$600	\$575	\$550
Half Page	7.5"w x 4.75"h	\$450	\$425	\$400	\$375
Quarter Page	3.375"w x 4.625"h	\$350	\$325	\$300	\$275
Eighth Page	3.333"w x 2.166"h	\$275	\$250	\$225	\$200

***Members and Non-profit organizations receive an additional 10% discount off all published ad rates.**

Advertising Submission Guidelines

- All ads for the MOS edition of Strategies will be placed in the MOS newsletter insert section.
- All ads are full color (CMYK), 300 dpi resolution in PDF or JPG format.
- When sending PDF, make sure fonts and images are embedded. Quotes for design services available upon request.
- All rates are per month and non-commissioned.
- Ad copy is due by the 15th of the month preceding the month of publication.

To advertise or for more information contact:

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