

# 2024 Corporate Membership Opportunities





October 30, 2023

Dear Corporate Supporter,

We are writing to request 2024 Corporate Membership support for the Mississippi Oncology Society. Membership will be active from January 1, 2024 – December 31, 2024.

MOS works as a liaison between our oncology providers, state and federal lawmakers, corporate members and the insurance industry. MOS is an inclusive representative body of all cancer care providers in the state of Mississippi. Whether it is in the form of educational meetings, webinars, or communication resources, MOS strives to create effective methods to facilitate education, advocacy, changes in policy and a sense of community among our interdisciplinary members.

MOS targets medical oncologists and hematologists, physician assistants, advanced practitioners, oncology nurses, radiation oncologists, surgical oncologists, neuro oncologists, gynecologic oncologists, radiation therapists, dosimetrists, fellows, residents, practice administrators, and ancillary staff that are involved in providing care to oncology patients throughout Mississippi.

MOS is looking forward to April 5-7, 2024 for the Gulf States Oncology & Hematology Summit and our annual in-person gathering of the MOS Cancer Caucus, which met monthly during 2023. Your corporate partnership allows your company to designate whom will participate in the caucus to help find consensus on issues that affect patients battling cancer in the state. We will also tackle changes that need to be made to state policy that currently hinders access to care. The Summit will be held in conjunction with our colleagues in the Alabama Cancer Congress and UAB, so we are expecting a great turnout. You will be invited to exhibit at our association meetings and will be given the opportunity to meet and exchange ideas with the MOS members, corporate members, and external guests at the local, state and national levels. In addition, we have been hosting virtual offerings like the Business of Oncology (Sept 28, 2023) and Corporate Conversations (Oct 26, 2023) as well as Industry Spotlight (Nov 6 and December 4, 2023) to ensure interaction and integration between our MOS board, our members and corporate partners. All of these activities will continue in 2024 as well as focus toward our MOS Fellows and opportunities for collaboration with like minded organizations.

MOS is a 501(c)3 nonprofit organization, with a tax identification number of 26-4399405. Please make your check payable to MOS and mail it to Mississippi Oncology Society, c/o Corporate Accounts, 574E Ritchie Hwy, #271, Severna Park, MD 21146. To pay by credit card, call 855-605-PAID (7243).

A list of corporate membership levels and corresponding privileges is attached for your review. Please contact us with any questions or requests for additional information.

Sincerely,

A handwritten signature in cursive script that reads 'Angela A. Ladner'.

Angela Ladner, MS  
MOS Executive Director  
aladner@nextwavegroup.net

A handwritten signature in cursive script that reads 'Erica Huffman'.

Erica Huffman  
Corporate Relations Director  
ehuffman@nextwavegroup.net



# 2024 Changes in Corporate Memberships



## OUR FOCUS

- To collaborate with corporate members to provide programs and services of high value to health care providers.
- To provide high visibility for corporate members in appreciation of their support.
- To facilitate opportunities for collegial interaction with industry representatives.



## NEW FOR 2024

- Exhibit booth included in top tier memberships
- Access to the new MSL lounge at the April 2024 Summit
- Program sponsorships (Practice Administrators Network, Fellows)
- Increased exposure through advertising and feature articles in MOS Insights newsletter
- Sponsored webinars

# Corporate Membership 2024

## GENERAL INFORMATION

- Each corporate member must designate one key contact.
- MOS reserves the right to make substitutions of equivalent value or to convert live meetings to virtual in case of health or safety concerns.
- Member rate for exhibit booths at Gulf Coast Oncology Summit not included in the corporate level benefits is \$1500 for members and \$5000 for non-corporate members.

## DIAMOND ELITE: \$10,500

- Complimentary exhibit booth (x1) at the annual Gulf Coast Oncology Summit **\*New in 2024**
- Access to the exhibit hall for four (4) company sales representatives (if exhibiting) at the annual Gulf Coast Oncology Summit
- Complimentary registration for two (2) non-sales personnel to attend in person MOS meetings (unlimited attendees for virtual offerings)
- Access to the MSL Lounge for one (1) company representative at the annual Gulf Coast Oncology Summit **\*New in 2024**
- Assistance with hotel reservation for annual Gulf Coast Oncology Summit
- Four (4) eblasts + notification to members through MOS communication channels of your company's FDA approvals, new indications, coding changes, patient assistant programs and relevant educational offerings
- Opportunity to host a virtual unbranded presentation to MOS members **\*New in 2024**
- Opportunity to host a virtual unbranded presentation to members of the HOSS Practice Administrators Network **\*New in 2024**
- Hyperlinked company logo on the MOS website
- Acknowledgement as a corporate partner in appropriate MOS event materials
- Website credentials for identified company representatives
- Complimentary subscription to *Strategies* digital oncology magazine and *MOS Insights* e-newsletter for all named company representatives
- Business card sized ad in *MOS Insights* e-newsletter for company's key contact **\*New in 2024**
- Feature article in *MOS Insights* e-newsletter **\*New in 2024**
- Opportunity to participate in virtual Industry Spotlight event
- Two opportunities to meet with, or consult via phone, the Executive Director and/or Director of Society Initiatives ( +In person opportunity with Exec Director at ASCO Annual Meeting) **\*New in 2024**
- Up to 4 designated company representatives may participate in monthly MOS Cancer Caucus
- Annual scheduled opportunity to present national oncology and/or hematology update during a board meeting with members of the MOS Board of Directors **\*New in 2024**
- Opportunity to engage with Fellows at the annual Gulf Coast Oncology Summit **\*New in 2024**

## DIAMOND: \$8,500

- Complimentary exhibit booth (x1) at the annual Gulf Coast Oncology Summit **\*New in 2024**
- Access to the exhibit hall for three (3) company sales representatives (if exhibiting) at the annual Gulf Coast Oncology Summit
- Complimentary registration for one (1) non-sales personnel to attend in person MOS meetings (unlimited attendees for virtual offerings)
- Access to the MSL Lounge for one (1) company representative at the annual Gulf Coast Oncology Summit **\*New in 2024**
- Assistance with hotel reservation for annual Gulf Coast Oncology Summit **\*New in 2024**
- Three (3) eblasts + notification to members through MOS communication channels of your company's FDA approvals, new indications, coding changes, patient assistant programs and relevant educational offerings
- Opportunity to host an unbranded virtual presentation to MOS members **\*New in 2024**
- Hyperlinked company logo on the MOS website
- Acknowledgement as a corporate partner in appropriate MOS event materials
- Website credentials for identified company representatives
- Complimentary subscription to *Strategies* digital oncology magazine and *MOS Insights* e-newsletter for all named company representatives
- Business card sized ad in *MOS Insights* e-newsletter for company's key contact **\*New in 2024**
- Opportunity to participate in a virtual Industry Spotlight event
- Opportunity to meet with, or consult via phone, the Executive Director and/or Director of Society Initiatives(+In person meeting with Exec Director at ASCO Annual Meeting) **\*New in 2024**
- Up to 3 designated company representatives may participate in monthly MOS Cancer Caucus

## GOLD: \$6,500

- Access to the exhibit hall for two (2) company sales representatives (if exhibiting)
- Access to the MSL Lounge for one (1) company representative at the annual Gulf Coast Oncology Summit **\*New in 2024**
- Member rate for exhibit table at the annual Gulf Coast Oncology Summit
- Unlimited complimentary registrations for virtual offerings
- Two (2) eblasts + notification to members through MOS communication channels of your company's FDA approvals, new indications, coding changes, patient assistant programs and relevant educational offerings
- Hyperlinked company logo on the MOS website
- Acknowledgement as a corporate partner in appropriate MOS event materials
- Website credentials for identified company representatives
- Complimentary subscription to *Strategies* digital oncology magazine and *MOS Insights* e-newsletter for all named company representatives
- Opportunity to participate in a virtual Industry Spotlight event
- Opportunity to meet with, or consult via phone, the Executive Director (+In person meeting with Exec Director at ASCO Annual Meeting) **\*New in 2024**
- Up to 2 designated company representative may participate in monthly MOS Cancer Caucus

## SILVER: \$4,500

- Access to the exhibit hall for two (2) company sales representatives (if exhibiting)
- Access to the MSL Lounge for one (1) company representative at the annual Gulf Coast Oncology Summit **\*New in 2024**
- Member rate for exhibit table at the annual Gulf Coast Oncology Summit
- Unlimited complimentary registrations for virtual offerings
- One (1) eblast + notification to members through MOS communication channels of your company's FDA approvals, new indications, coding changes, patient assistant programs and relevant educational offerings
- Hyperlinked company logo on the MOS website
- Acknowledgement as a corporate partner in appropriate MOS event materials
- Complimentary subscription to *Strategies* digital oncology magazine and *MOS Insights* e-newsletter for all named company representatives
- Opportunity to meet with, or consult via phone, the Executive Director (+In person meeting with Exec Director at ASCO Annual Meeting) **\*New in 2024**
- One designated company representative may participate in monthly MOS Cancer Caucus



CORPORATE MEMBERSHIP COMMITMENT FORM			
COMPANY NAME:			
KEY CONTACT NAME:			
ADDRESS:			
KEY CONTACT EMAIL:			
PHONE/ FAX:			
COMPANY WEBSITE:			
CONTACT NAME/EMAIL			
MEMBERSHIP LEVEL: (PLEASE CHECK ONE)			
DIAMOND ELITE \$10,500	DIAMOND \$8,500	GOLD \$6,500	SILVER \$4,500
TO PAY BY ACH CALL: 410-647-5002			
TO PAY BY CHECK MAIL TO: 574E RITCHIE HIGHWAY #271 ATTN: MOS CORPORATE MEMBERSHIP SEVERNA PARK, MD 21146			
PLEASE INDICATE COMPANY NAME ON MEMO LINE			
TO PAY BY CREDIT CARD CALL: 1-855-605-PAID (7243)			

APPROVAL FOR COMPANY, COMPLETE BELOW

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

**Please return completed form to Erica Huffman  
at [ehuffman@nextwavegroup.net](mailto:ehuffman@nextwavegroup.net)**

# Request for Taxpayer Identification Number and Certification

Give Form to the  
requester. Do not  
send to the IRS.

► Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<b>1</b> Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. <u>Mississippi Oncology Society, Inc.</u>	
	<b>2</b> Business name/disregarded entity name, if different from above	
	<b>3</b> Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.  <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► <b>Note:</b> Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is <b>not</b> disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ► <u>501(c)(3)</u>	<b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):  Exempt payee code (if any) _____  Exemption from FATCA reporting code (if any) _____  <i>(Applies to accounts maintained outside the U.S.)</i>
	<b>5</b> Address (number, street, and apt. or suite no.) See instructions. <u>574E Ritchie Hwy., #271</u>	Requester's name and address (optional)
	<b>6</b> City, state, and ZIP code <u>Severna Park, MD 21146</u>	
<b>7</b> List account number(s) here (optional)		

## Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
			-				-		
<b>or</b>									
<b>Employer identification number</b>									
2	6		-	4	3	9	9	4	0
								5	

## Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	<b>Signature of U.S. person ►</b> <u>Doralee Billings</u>	<b>Date ►</b> <u>01/10/2024</u>

## General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

## Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

*If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.*