



The Alabama Cancer Congress, the Mississippi Oncology Society, and the O'Neal Comprehensive Cancer Center at UAB are coming together again to organize the **2025 Gulf Coast Hematology & Oncology Summit**. Mark your calendar for **April 4-6 at The Lodge at Gulf State Park, Gulf Shores, Alabama**.

This collaboration is with the mission and vision to bring together all relevant hematology and oncology personnel from Alabama, Mississippi, and beyond at a single venue to learn, teach, and collaborate. We were excited that last year brought **significantly more academic and community participation** at this event than in the prior individual events and we look forward to more of the same this year!

We would like to invite you to join us as to exhibit your products/services. As you know, meetings of this nature are dependent, in large part, upon your support. In order to maximize the exposure of the exhibitors to our attendees, we schedule our continental breakfasts and coffee breaks in/near the exhibit area and vendors are invited to attend our meal functions.

We have had great relationships with you in the past and look forward to seeing you again at this next meeting.

If you would like to participate, please review the enclosed information, which includes exhibit set-up and breakdown times along with shipping and ordering of power/internets services for your booth. *Exhibit fee is \$1500 for corporate members of ACC or MOS (unless the booth is included in your upper level corporate package); nonmember exhibit fee is \$5000. Special sponsorships are available for \$5000-10,000 (see attached information for details).*

A final agenda will be available on our websites in the coming weeks. If you need any further information, please do not hesitate to reach out. As always, we appreciate your continued support.

Best,

Christi Long
Executive Director
Alabama Cancer Congress
exhibits@alcancercongress.org

Angela Ladner
Executive Director
Mississippi Oncology Society
exhibits@msonologysociety.org

Pankit Vachhani, MD
Assistant Professor of Medicine
CME Course Director
Division of Hematology & Oncology
University of Alabama at Birmingham

2025 Gulf Coast Oncology Summit
April 4-6 ✪ The Lodge at Gulf State Park ✪ Gulf Shores, AL

Exhibiting firm's name: _____
(how you want the company's name to be displayed on your exhibit table)

Main contact name: _____
(name of person filling out this paperwork)

Email address: _____

Phone # (_____) _____

Address: _____

No. of tables requested: _____

**the cost of an exhibit table is \$5,000, for any additional tables you will get the dicounted rate of \$1500*

**please note each table comes with free registration for 2 company representatives*

Company Exhibit Hall Representatives

**the purchase of 1 table comes with registration for 2 company representatives, ALL OTHERS WILL NEED TO REGISTER ONLINE AND PURCHASE A CORPORATE TICKET*

**PLEASE MAKE SURE SPELLING IS CORRECT, AS THESE WILL BE USED FOR NAME TAGS*

Company Representatives (2)

**please notate if they are a MSL*

**if you do not have a second representative, please just type "not applicable"*

1 Main onsite contact: _____
(this could be your name (same as main contact), however if you are not attending the event please provide the name of the person that will be the main point of contact attending)

2 _____

- I will need electrical service at my booth (charges may apply).
**Order form will be provided if you check this box.*

 - Where possible, please do not locate my exhibit next to our major competitor which is named below:
-

To complete your exhibit application: Email your completed APPLICATION and signed EXHIBITOR ACKNOWLEDGEMENT form (below) to cbrandt@nextwavegroup.net

- If you are mailing a check, make it payable to Alabama Cancer Congress or Mississippi Oncology Society and in the memo line please write your company name and "for exhibit table at 2025 GCHOS summit" and mail to:

Alabama Cancer Congress
ATTN: Gulf Coast Oncology Summit Exhibits
574E Ritchie Highway #271
Severna Park, MD 21146

Mississippi Oncology Society
ATTN: Gulf Coast Oncology Summit Exhibits
574E Ritchie Highway #271
Severna Park, MD 21146

- If you would prefer to pay via credit card, please call 855-605-PAID (7243) to provide payment information (***you'll need to provide the company name you are calling for (ie the company name that will be displayed at the exhibit table, the amount, and please specify "this is payment to ACC or MOS for an exhibit table at the 2025 GCHOS" when you call).***

Exhibit Guidelines:

1. Exhibit set-up is Friday, April 4, 2025, 3:00 – 6:00 PM. All booths should be in place by 7:00 AM Saturday, April 5, 2024. To the best of your ability, your booth should be staffed at all times during viewing hours.
2. Aisles must be kept clear, and no banners, signs, etc. will be allowed to interfere with views of adjacent booths.
3. No subletting of space is permitted.
4. It is expressly understood that exhibitors assume entire responsibility and hereby agree to protect, indemnify, defend and save harmless the Alabama Cancer Congress, the Mississippi Oncology Society, The Lodge at Gulf State Park, The University of Alabama at Birmingham, their owners, employees or agents against all claims, losses and damages to persons or property, governmental charges and/or fines, and attorney's fees arising out of or caused by the exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof, excluding any such liability caused by the sole negligence of The Lodge at Gulf State Park, its owners, employees, and agents. In addition, the exhibitor acknowledges that Alabama Cancer Congress, the Mississippi Oncology Society, The Lodge at Gulf State Park and the University of Alabama at Birmingham do not maintain insurance covering exhibitor's property and that, if desired, it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.
5. By checking the box below, you are acknowledging that an inherent risk of exposure to COVID-19 exists in any public place where people are present. By attending the Gulf Coast Oncology Summit, you and any guests voluntarily assume all risks related to exposure to COVID-19 and agree not to hold the Alabama Cancer Congress, the Mississippi Oncology Society, The Lodge at Gulf State Park, the University of Alabama at Birmingham or any of their affiliates, directors, officers, employees, exhibitors, or volunteers liable for any illness or injury.

I acknowledge receipt of and agree to the above-mentioned guidelines and affirm I have the authority to sign on behalf of my organization.

Authorized Exhibitor Signature: _____

Printed name: _____

Date: _____

Exhibitor Levels

- Alabama Cancer Congress or Mississippi Oncology Society corporate member \$1500
- Nonmembers \$5000

Other sponsorship opportunities are available:

- WiFi \$5000 with the ability to set the password (1 available)
- Main hotel room keycard \$5000 with company logo (1 available)
- Title sponsors \$10,000
 - 1) All four title sponsors will be verbally acknowledged during the opening and closing sessions
 - 2) All four title sponsors will be acknowledged on all meeting materials (including website)
 - 3) All four title sponsorships include an exhibit table in a premiere exhibitor space
 - 4) All four title sponsors will get to have a promotional brochure inserted in attendee bag

Exhibitor Space and Services

The exhibit registration fee includes a table and chairs.

Exhibit Hall Hours

Exhibits will remain open during the conference; specific hours are described below. Meal functions will be in/near the exhibit hall to maximize opportunities for attendee/exhibitor contact.

Set-up:	Friday, April 4, 2025	3:00 – 6:00 PM
Hours:	Saturday, April 5, 2025	7:00 AM – 3:00 PM
	Sunday, April 6, 2025	7:00 AM – 10:30 AM
Dismantle:	Sunday, April 6, 2025	10:30 AM

Federal Tax Status

The Alabama Cancer Congress's tax ID # is 26-2900861. A current W9 is available on request.
The Mississippi Oncology Society's tax ID # is 26-4399405. A current W9 is available on request.

Hotel Reservations

A direct reservation link will be available on the ACC and MOS websites.

Shipping

If you are shipping materials, to ensure proper delivery please address all boxes as outlined below. Shipments should not arrive at the hotel more than three (3) business days prior to the start of our meeting.

The Lodge at Gulf State Park
ATTN: YOUR COMPANY NAME
Gulf Coast Oncology Conference 4/5-4/7/24
21196 East Beach Boulevard
Gulf Shores, AL 36542



EXHIBITOR AGREEMENT

Title of CME Activity _____
Location _____ Date _____
Company Name _____
Contact Person _____
Person (s) Exhibiting _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
Exhibit Space Fee \$ _____

TERMS AND CONDITIONS

As an accredited provider of continuing medical education, the University of Alabama School of Medicine must ensure the separation of educational activities from promotional activities. Continuing medical education is for scientific and educational purposes only and will not promote any products or services, directly or indirectly.

The exhibitor agrees to adhere to the ACCME Standards for Commercial Support of Continuing Medical Education (SCS) and guidelines, where applicable, from AMA, ACPE, ANCC, PhRMA, and other relevant entities.

1. SCS 3.9: No other payment shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
2. SCS 3.11: Social events or meals at CME activities cannot compete with or take precedence over the educational events.
3. SCS 4.1: Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.
4. SCS 4.2: Product-promotion material or product-specific advertisement of any type is prohibited in or during CME activities. The juxtaposition of editorial and advertising material on the products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CME.
5. Promotional material cannot be displayed or distributed in the educational space immediately before, during or after a CME activity.
6. Exhibitors may not engage in sales or promotional activities while in the space or place of the CME activity.

AGREED BY EXHIBITOR/VENDOR

Signature

Print Name

Date

Title